SPONSORSHIP PROPOSAL · 2027

ROAD TO CHATTANOOGA

Ironman 70.3 World Championship, 29 August 2027

LEONARDO ROSSI

Middle-distance triathlete · Student · Zurich



01 · THE STORY

FROM NOT RUNNING 5 KM TO THE 70.3 WORLD CHAMPIONSHIP

A RESTART

A complete restart in sport and a personal challenge. In two years it became an ambitious racing project.

2026

On the podium in all five international races I started, and qualified for the 70.3 World Championship 2027 in Chattanooga.

2027

For the first time I want to commit fully to my development as an athlete, before working life opens the next chapter.

FIVE RACES. FIVE PODIUMS.

5
international races

5
podium finishes

2
overall wins, Uster and Málaga

2
qualifications for 2027

ON THE PODIUM EVERY TIME

Race	Date	Age group	Overall	Time
Challenge Cesenatico	10 May	2nd	7th	4:03:26
Ironman 70.3 Rapperswil	7 Jun	2nd	6th	4:08:20
Ironman 70.3 Luxembourg*	12 Jul	2nd	7th	3:44:05
Uster Triathlon (middle)	2026	1st	1st	4:03:15
Ironman 70.3 Málaga	18 Oct	1st	1st	4:08:14



* The swim was cancelled in Luxembourg, so the time covers bike and run. The qualification for Chattanooga came from this race.

THREE RACES THAT SHAPE THE SEASON

23 MAY 2027	**Challenge Championship**	Šamorín, Slovakia · qualified in Cesenatico
6 JUN 2027	**Ironman 70.3 Rapperswil-Jona**	Switzerland
29 AUG 2027	**Ironman 70.3 World Championship**	Chattanooga, USA · main goal

WHAT THE SEASON COSTS

RACE ENTRIES

CHF 2’770–3’270

Challenge Championship, Rapperswil, World Championship and 2–3 more races

TRAVEL

CHF 4’500

Chattanooga 2’400, Šamorín 600, other races in CH and the EU 1’500

TRAINING CAMPS

CHF 4’700

Estimate. Two weeks in Spain in spring, two weeks of altitude in Livigno

Total 2027, approx. **CHF 11’970–12’470**

THREE WAYS TO BE PART OF IT

CASH SUPPORT

SPONSOR

For companies that back the season financially. Logo on my race suit from CHF 500.

MATERIAL AND SERVICES

PARTNER

For companies that support me with products or services, with a smaller logo on the suit.

PRIVATE INDIVIDUALS

SUPPORTER

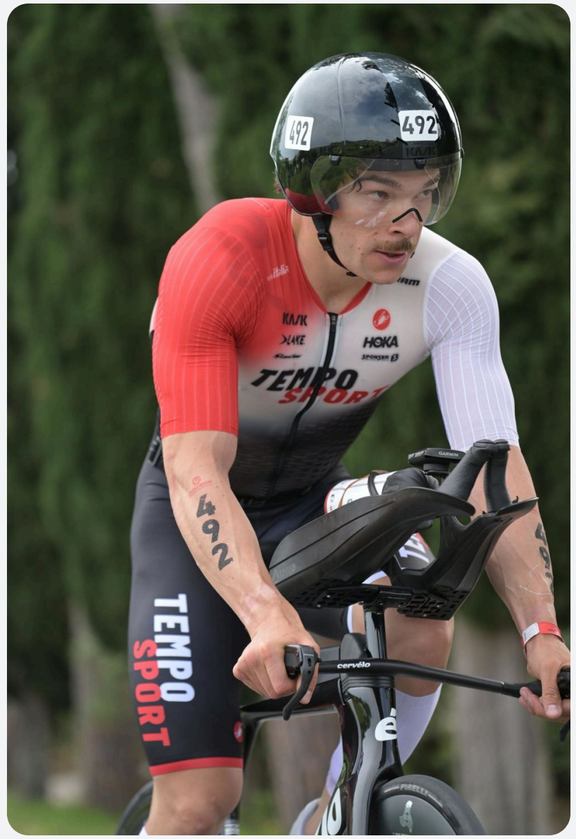
For friends, family and fans who want to be part of the road to Chattanooga.

04 · ON THE SUIT

YOUR LOGO, IN EVERY RACE PHOTO

Placement	Contribution
Main sponsor	from CHF 5’000
Large, chest	from CHF 2’500
Large, back	from CHF 1’500
Medium	from CHF 1’000
Small	CHF 500 to 1’000

Back logos can also be smaller, from CHF 1’000, to leave room for more partners. My website has a 3D preview where you can upload your logo and see it on the suit.



MORE THAN A LOGO

RACE SUIT

Your logo on my race suit, sized to your contribution.

SOCIAL AND BLOG

“Supported by …” on social media and in the blog posts about the item you fund.

WEBSITE

Featured placement on my website, in three languages.

CONTENT

Photo and video content from the season for your own channels.

YOUR TEAM

A presentation for your team or event, and an activity together: a training session, ride or run.

UPDATES

Personal updates through the season and a debrief at the end.

ALREADY ON BOARD

- HOKA
- Well Swiss Physiotherapy
- Mauna
- Bikeroom
- Precision Fuel & Hydration
- Dario Bellini Performance Lab
- Rudy Project

Partners support me with products and services: footwear, physiotherapy, kit, nutrition, coaching and eyewear. In return they get a place on the suit, mentions in my content and honest feedback from daily training and racing.



06 · HOW IT WORKS

SIMPLE, AND IN WRITING

1

TALK

We agree on the contribution, the placement and what you want from the partnership.

2

CONFIRM

A short written agreement: amount, what you receive, duration and use of images.

3

INVOICE

Invoicing and payment details are agreed after our first conversation.

4

DELIVERY

Logo on the suit, content through the season and a debrief when it ends.

07 · CONTACT

LET'S GO TO CHATTANOOGA TOGETHER

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